

PHILIP MORRIS MANAGEMENT CORP.**INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592

TO: Those Named Below

DATE: June 30, 1992

FROM: Denise F. Keane 

SUBJECT:

Attached you will find a copy of a proposal from R. J. Reynolds (RJR). Their objective, to provide information on smoking lounge designs, is one that we have already identified as an important priority. In fact, those who attended the PM/RJR IAQ meeting in Richmond will recall that this topic was originally raised by PM.

In addition to Mary's letter, Tom Griscom and Rob Meyne from RJR recently called and urged us to consider working with them on this project. F.A.C.T. clearly could be one of the solutions highlighted. During that conversation, we also discussed the possibility of PM working with RJR in trying to directly provide smoking lounge solutions to those large companies which may be considering smoking bans. RJR has some intelligence in this area, given surveys it has conducted in the past. They also would like to work with us in identifying companies who may be considering bans along the lines of Dupont and as is rumored for Sears. To this end, Griscom suggested that a meeting with Meyne be arranged.

I await your preliminary comments. If the decision is made to proceed, we can arrange an internal meeting to discuss this matter further.

DFK:sl
Attachment

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